

# EFCOLITE

*Effective · Correct · Lighting*

**DUROCK**  
*outlasts the  
building !*

**DUROCK**  
*cannot  
hold dirt !*

**DUROCK**  
*will not  
chip off !*

**DUROCK**  
*will never  
craze !*

**DUROCK**  
*is strain  
proof !*

## “DUROCK” CHINA

### *Lighting Fixtures*

DUROCK is the same high-grade vitreous china as that of fine tableware. Being fired under extreme heat, the glossy surface and fine flint underbody are permanently fused together and cannot be separated. DUROCK will never chip, craze or crack. The surface is impenetrable. It will never tarnish or discolor.

So hard and smooth is the surface of DUROCK that liquids or atmospheric elements that would penetrate and discolor other sorts of ware, have no effect on it. The reason for EFCOLITE-DUROCK Lighting Fixtures having such a hard, durable surface is that they are fired under the same high heat as fine plumbing fixtures, which must withstand every test for permanence and sanitation.

EFCOLITE-DUROCK Fixtures are as easily cleaned as a china plate. When once installed, they will give continuous satisfactory service, and while not expensive, yet will last indefinitely.

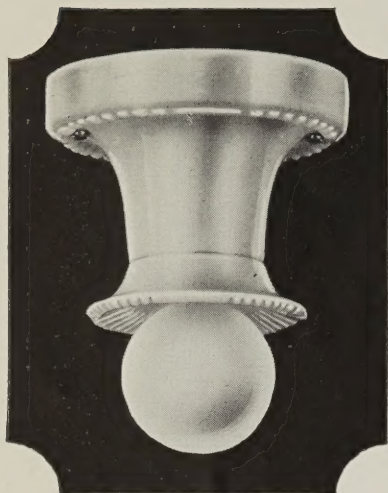
*Made in the following attractive colors: Black, Ivory, Green, Blue, Orchid.*

*On Display at All Standard Mfg. Co. Showrooms*

**EFCOLITE CORPORATION**  
Trenton, N. J.

MAY 13 1938

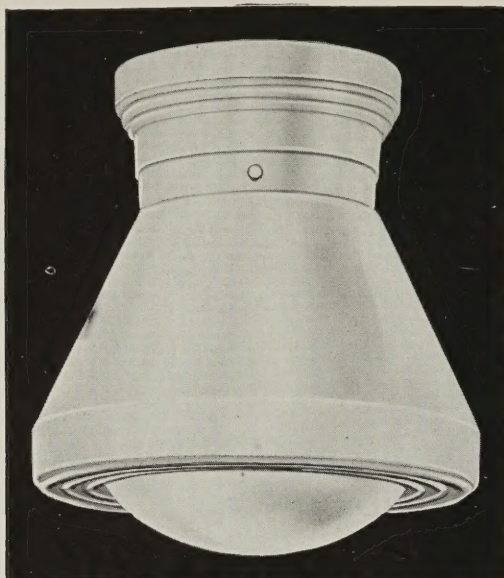




2067

White and Colors.

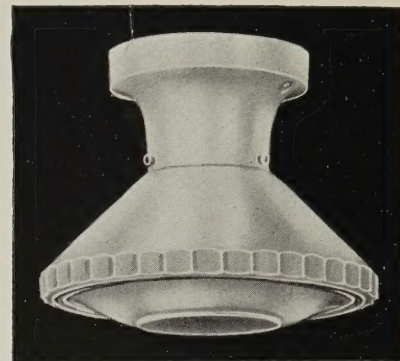
|                           | White  | Colors |
|---------------------------|--------|--------|
| 2067 K—Keyless . . . .    | \$1.35 | \$1.80 |
| 2067 P—Pull Chain . . . . | 1.50   | 1.95   |
| Base: Diameter 4 3/4".    |        |        |



604

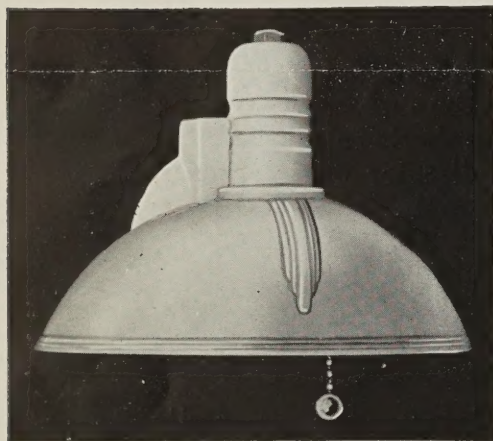
White and Colors.

|                                   | White<br>(White<br>glass) | Colors<br>(Cream<br>glass) |
|-----------------------------------|---------------------------|----------------------------|
| 604 —Keyless . . . . .            | \$3.00                    | \$3.60                     |
| 604 P—Pull Chain . . . .          | 3.30                      | 3.90                       |
| Base: Diameter 5 1/2". Fitter 4". |                           |                            |
| Takes 150 watt bulb               |                           |                            |

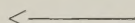


626

|                               | White<br>(Opal<br>glass) | Colors<br>(Cream<br>glass) |
|-------------------------------|--------------------------|----------------------------|
| 626 —Keyless . . . . .        | \$3.00                   | \$3.60                     |
| 626 P—Pull Chain . . . .      | 3.30                     | 3.90                       |
| Base: 4 3/4" x 2 1/4" Fitter. |                          |                            |
| Glass: 7 1/2" x 2 1/4".       |                          |                            |



697



Furnished with Lucent Glass.

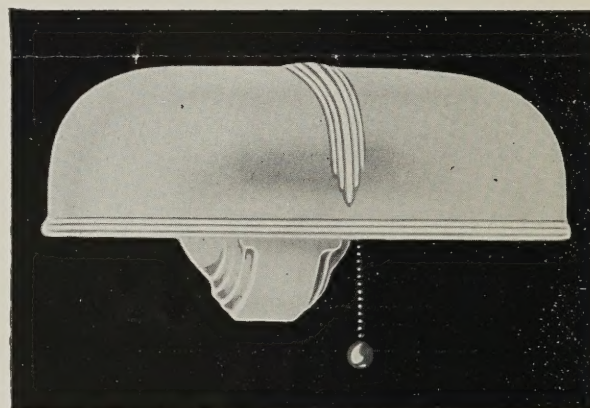
|   | White  | Colors |
|---|--------|--------|
| 697 —1-Light. Pull Chain                        | \$4.95 | \$5.55 |
| 697 C—1-Light. Pull Chain,<br>with Conv. Outlet | 5.40   | 6.00   |
| Back: 4 1/2" x 5 7/8". Extension: 5 1/2".       |        |        |
| Will take 60 watt bulb.                         |        |        |



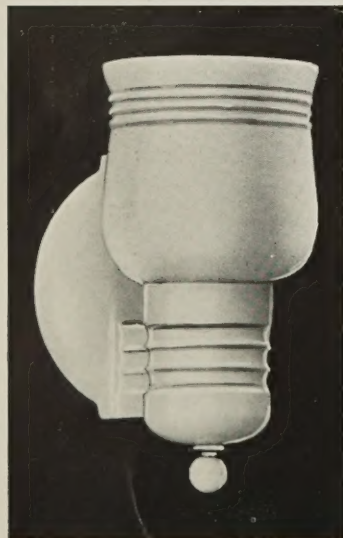
White and Colors.

Furnished with Lucent Glass.

|   | White  | Colors |
|---|--------|--------|
| 699 —2-Light. Pull Chain                        | \$6.00 | \$6.60 |
| 699 C—2-Light. Pull Chain,<br>with Conv. Outlet | 6.45   | 7.05   |
| Back: 4 5/8" x 5 1/2". Extension: 5 1/2".       |        |        |
| Will take two 75 watt bulbs.                    |        |        |



699



610

White and Colors.

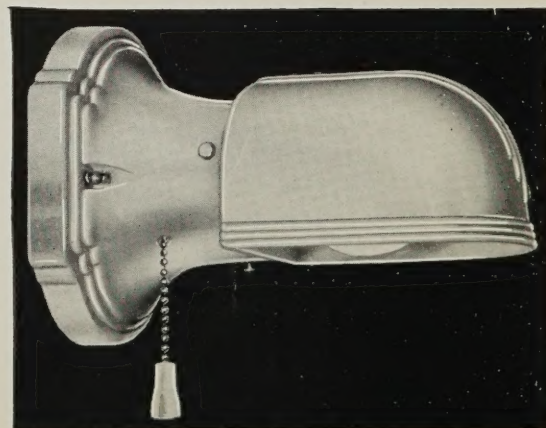
|                                      | White  | Colors |
|--------------------------------------|--------|--------|
| 610 —1-Light. Turn Switch            | \$2.70 | \$3.30 |
| 610 C—1-Light. Turn Switch           | 3.15   | 3.75   |
| Back: 4 1/4" dia. Extension: 4 1/2". |        |        |
| Will take 60 watt bulb. Opal glass.  |        |        |

637

White and Colors.

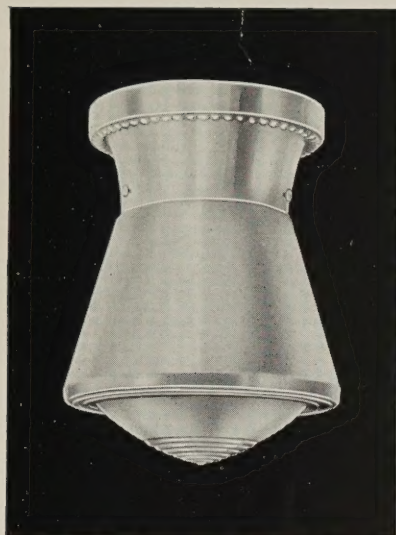
Furnished with Opal Glass.

|                                    | White  | Colors |
|------------------------------------|--------|--------|
| 637 —Pull Chain . . . . .          | \$2.40 | \$3.00 |
| 637 C—With Conv. Outlet..          | 2.70   | 3.30   |
| Back: Height 5 1/2". Width 4 1/4". |        |        |
| 2 1/4" Fitter.                     |        |        |
| Will take up to 60 watt bulb.      |        |        |



637

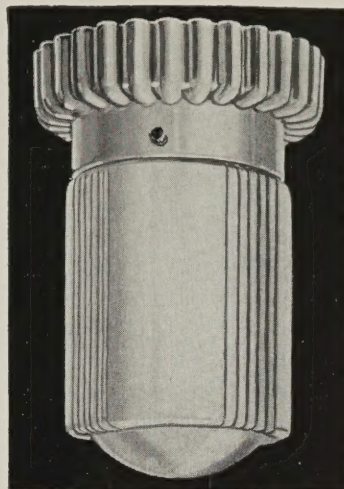




650

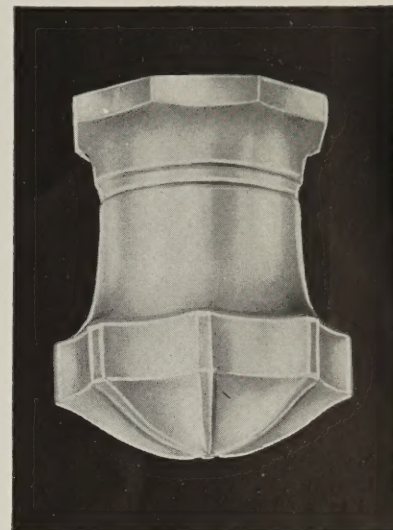
*Furnished with Opal Glass.  
White and Colors.*

|   | White  | Colors |
|---|--------|--------|
| 650 K—Keyless . . . . .   | \$3.15 | \$3.75 |
| 650 P—Pull Chain . . . . .                                      | 3.45   | 4.05   |
| Base: Diameter 5½". ¾" Fitter.<br>Will take up to 60 watt bulb. |        |        |



455

|  | White<br>(Opal<br>glass) | Colors<br>(Cream<br>glass) |
|--|--------------------------|----------------------------|
| 455 —Keyless . . . . .   | \$4.50                   | \$5.55                     |
| 455 P—Pull Chain . . . . .   | 4.95                     | 6.00                       |
| Base: Diameter 6". Special Fitter.<br>Will take up to 150 watt bulb. |                          |                            |

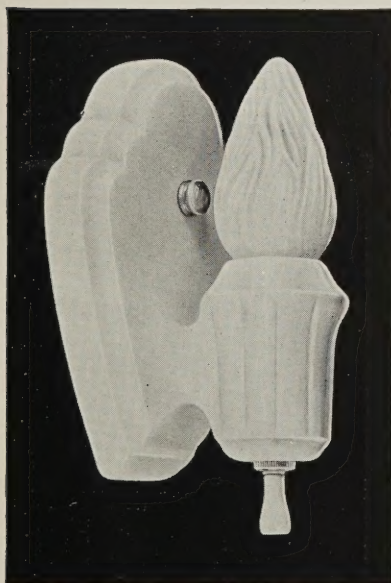


448

*White and Colors.*

Vapor-proof construction. Threaded glass and holder, and made especially tight with the use of a rubber washer makes this fixture suitable for use in shower stalls.

|  | White<br>(Opal<br>glass) | Colors<br>(Cream<br>glass) |
|--|--------------------------|----------------------------|
| 448—Keyless . . . . .  | \$3.60                   | \$4.50                     |
| Dimension of base: Diameter 4¾".<br>Will take up to 60 watt lamp.<br>This fixture cannot be had with pull chain. |                          |                            |



205 P

*White and Colors.*

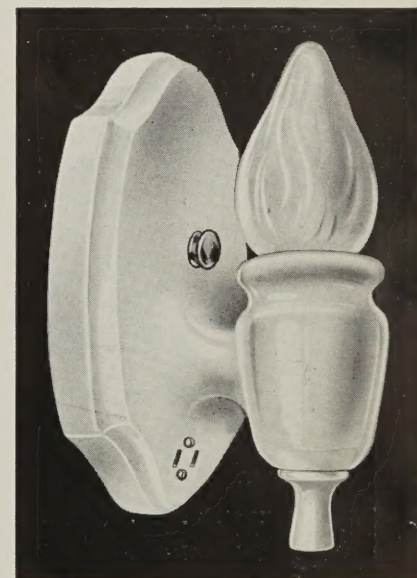
|                                    | White  | Colors |
|------------------------------------|--------|--------|
| 205 P —Turn Switch . . . . .       | \$1.65 | \$2.10 |
| 205 CP—With Conv. Outlet . . . . . | 1.95   | 2.40   |
| Back: Height 6¾". Width 4½".       |        |        |



640

*White and Colors.  
Furnished with Lucent Glass.*

|  | White  | Colors |
|--|--------|--------|
| 640 —Pull Chain . . . . .                                    | \$3.60 | \$4.20 |
| 640 C—With Conv. Outlet . . . . .                            | 3.90   | 4.50   |
| Back: Height 6". Width 4½".<br>Will take up to 40 watt bulb. |        |        |



145

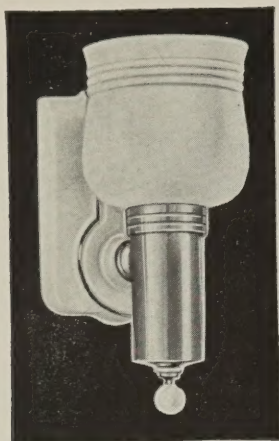
*White and Colors.*

|                                   | White  | Colors |
|-----------------------------------|--------|--------|
| 145 —Turn Switch . . . . .        | \$1.65 | \$2.10 |
| 145 C—With Conv. Outlet . . . . . | 1.95   | 2.40   |
| Back: Height 7¼". Width 4¼".      |        |        |



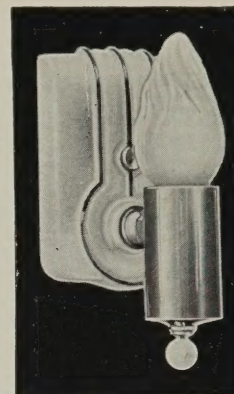
# Combination "DUROCK"-CHINA and CHROME FIXTURES

*China Decorated*



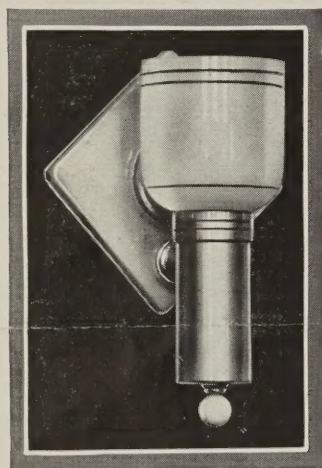
781

Wired Turn Knob Switch.  
China Back . . . . . 4" x 4 1/2"  
Extension . . . . . 3 1/2"  
Will take 60 watt bulb. List price, **\$3.75**



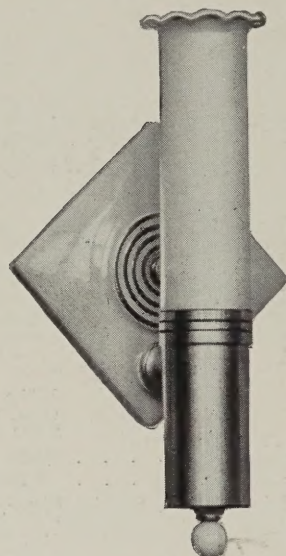
782

Wired Turn Knob Switch.  
China Back . . . . . 4" x 4 1/2"  
Extension . . . . . 3 1/2"  
List price, **\$3.15**



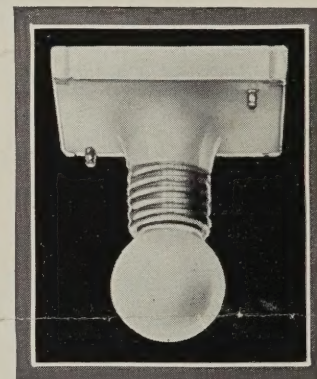
712

Wired Turn Knob Switch.  
China Back . . . . . 5 3/8" x 5 3/8"  
Extension . . . . . 3 1/2"  
Will take 40 watt bulb. List price, **\$3.75**



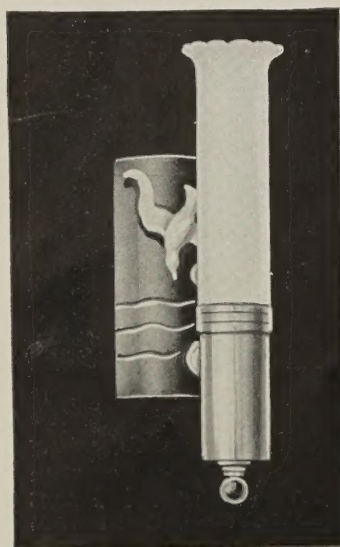
702

Wired Turn Knob Switch.  
China Back . . . . . 5 3/8" x 5 3/8"  
Extension . . . . . 2 5/8"  
Takes T-8 25W Tubular bulb.  
Crimped Top Cylinder 6" Long.  
List price, **\$4.05**



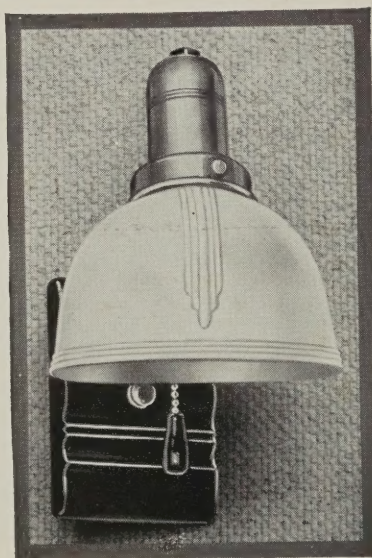
706

Wired Keyless.  
China Base . . . . . 5" Square  
Depth . . . . . 3 3/8"  
List price, **\$3.00**



751

Wired Turn Switch.  
Back . . . . . 3 1/4" x 5 1/2"  
Extension . . . . . 3 1/2"  
List price, **\$6.75**

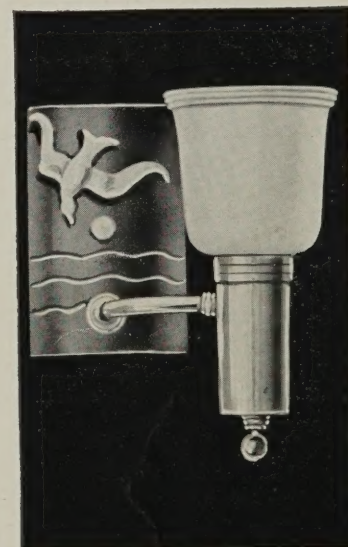


711

Wired Pull Chain  
China Base . . . . . 3 1/2" x 5"  
Extension, including Shade . . . . . 6"  
Glass . . . . . 5 7/8" x 3 7/8"  
*Furnished with Opal Glass only.*  
Will take 60 watt bulb. List price, **\$4.80**

Above Prices Apply to Any of the  
Stock Colors.

**Stock Colors: Black, White  
or Ivory with Chrome  
Decoration on China**



761

Wired Turn Switch.  
Back . . . . . 3 1/4" x 5 1/2"  
Extension . . . . . 4 1/2"  
Made right and left. List price, **\$6.75**